

Jared G. Branch
Curriculum Vitae

Department of Psychology
University of Utah
380 S 1530 E Rm 502
Salt Lake City, Utah 84112
(801) 587-9758

EMPLOYMENT

2023-Present	Assistant Professor (Lecturer) Department of Psychology University of Utah Salt Lake City, UT
2020-2023	Assistant Professor School of Psychology Avila University Kansas City, MO

EDUCATION

2020	Ph.D. Experimental Psychology Bowling Green State University Bowling Green, OH
2017	M.A. Experimental Psychology Bowling Green State University Bowling Green, OH
2008	B.S. Psychology University of Utah Salt Lake City, UT

TEACHING EXPERIENCE

Course	Most Recently Taught (<i>Times Taught</i>)
Brain & Behavior	Fall 2024 (2x)
Cognitive Neuropsychology	Spr 2024 (2x)
Cognitive Psychology	Fall 2024 (9x)
General Psychology	Fall 2024 (9x)
Quantitative Methods	2022
Research Methods	Spr 2024 (6x)
Research Experience: Cognitive	Fall 2024 (8x)
Sensation & Perception	Fall 2023

Course Development

2024	Cognitive Psychology	Online course development
2024	General Psychology	Online course development

Master's Thesis – Chair

2023	Gina Pace (Proposal Chair)
2023	Quinn Austin (Proposal Chair)
2023	Holly France
2023	Shamita Mahajan
2022	Jason Phelps

Master's Thesis – Committee Member

Jasmine Beltran (undergraduate thesis), Ciara Olden, Samuel Ziglinski, Eleanor Dick, Dante Morello, Irannys Torres, Sarai Jorgenson (undergraduate thesis)

Supervised Undergraduate Research Projects

2024	Joseph Munn (UROP)
2024	Casey Westring (UROP)
2024	Petr Horgos (Honor's Thesis; UROP)
2024	Jane "Moth" Zhang (UROP)

TEACHING CERTIFICATIONS AND AWARDS

2022	Network for Vocation in Undergraduate Education The Council of Independent Colleges
2021	Faculty Development Program Certificate Kansas City Professional Development Council
2020	Graduate Instructor of the Year Undergraduate Psychology Association Bowling Green State University
2020	Inclusive Pedagogy Bowling Green State University
2019	Teaching and Learning Certificate Bowling Green State University
2019	LGBTQ Safe Zone Training Bowling Green State University
2018	Active Learning Classroom Certification Bowling Green State University

SCHOLARLY WORK

Refereed Journal Articles

*Denotes student co-author

- [5] **Branch, J.G.** (2023). Individual differences in the frequency of voluntary & involuntary episodic memories, future thoughts, and counterfactual thoughts. *Psychological Research*, 87, 2171-2182.
- [4] McGraw, J.S., Angoff, H.D., Chinn, J., Barnhart, W.R., Lee, B.N., Diggins, E., Jordan, A.K., **Branch, J.** & Docherty, M. (2023). Stigma and negative mental health outcomes in LGBTQ youth in Utah. *Current Psychology*, 42, 5638-5649.
- [3] **Branch, J.G.** & Zickar, M.J. (2021). Mental time travel into the episodic future, episodic past, and episodic counterfactual past in everyday life. *Applied Cognitive Psychology*, 35(1), 293-299.
- [2] **Branch, J.G.** & Dubow, E.F. (2021). Research experience in recitation sections within introductory psychology courses: The effectiveness of a semester-long laboratory component. *Scholarship of Teaching and Learning in Psychology*, 7(2), 149–159.
- [1] Anderson, R.B., Leventhal, L.M., Zhang, D.C., Fasko, D., Basehore, Z., Gamsby, C., **Branch, J.**, & Patrick, T. (2019). Belief bias and representation in assessing the Bayesian rationality of others. *Judgment & Decision Making*, 14(1), 1-10.

Electronic Books

- [1] Groszofsky, A., Wagge, J.R., & **Branch, J.G.** (2024). *PLUMS: Psychological Literacy for Undergraduate Methods and Statistics*. <https://sites.google.com/beloit.edu/plums>

Conference Presentations

- [11] Groszofsky, A., Wagge, J., & **Branch, J.** (2023, December). PLUMS: Psychological literacy for undergraduate method and statistics students. Poster presented at Psych TERMS Conference. Virtual.
- [10] **Branch, J.G.** (2023, April). Experimental design impacts the relationship of future thoughts and memories. Paper talk presented at Midwestern Psychological Association. Chicago, Illinois
- [9] *Austin, Q., *France, H., *Mahajan, S., *Pace, G., *Phelps, J., *Philips, S., *Garrison, K., & **Branch, J.** (2022, April). Learning in COVID. Poster presented at Avila University Student Scholar Day. Kansas City, Missouri.

- [8] **Branch, J.G.** (2021, May). The relatedness of mind-wandering and involuntary mental time travel: An individual differences approach. Flash talk given at APS 2021 Virtual Convention. Remote.
- [7] *Green, B.M. & **Branch, J.G.** (2020, April). How does novelty affect our perception of time? Poster presented at Annual BGSU Undergraduate Symposium for Research and Scholarship. Bowling Green, Ohio.
- [6] **Branch, J.G.**, McCoy, M.G., & Anderson, R.B. (2018, November). What could have been or what will be: A test of the functional theory of counterfactual thinking. Poster presented at Society for Judgment and Decision-Making 39th Annual Conference. New Orleans, Louisiana.
- [5] **Branch, J.** & Anderson, R. (2018, November). The remembered future and imagined past: Phenomenological characteristics of episodic memories, episodic future thoughts, and episodic counterfactuals. Poster presented at Psychonomic Society 59th Annual Meeting. New Orleans, Louisiana.
- [4] **Branch, J.** (2018, September). Do students find active learning enjoyable and effective? Poster presented at the Graduate & Professional School Fair. Bowling Green, Ohio.
- [3] **Branch, J.** (2017, August). A history of Solomon Asch utilizing new archival research. Poster presented at American Psychological Association Convention. Washington, D.C.
- [2] **Branch, J.** & Anderson, R. (2016, November). High levels of construal: Improving Bayesian reasoning? Poster presented at Society for Judgment and Decision-Making 37th Annual Conference. Boston, Massachusetts.
- [1] Anderson, R., Leventhal, L., Fasko, D., Basehore, Z., Zhang, D., Billman, A., Gamsby, C., **Branch, J.**, & Patrick, T. (2015, November). A form of belief bias in judgments of Bayesian rationality. Co-authored paper presentation for Psychonomic Society 56th Annual Meeting. Chicago, Illinois.

GRANTS

2024	Content Creator “A Perfectly Imperfect Mind: Using Cognitive Psychology to Explain Human Experience” Virtual Library of Virginia Open Course Grant Amount: \$48,977 (Status: Funded)
2023	Principal Investigator “Mentoring Psychology Research Experiences through Replication with the Collaborative Replication and Education Project” National Science Foundation (NSF Award 2312491)

Amount: \$49,891 (Status: Funded)

2022 Co-Principal Investigator
 “Speak Out: Overcoming Public Speaking Anxiety”
 Jeanne Lillig Patterson Faculty Innovation Grant
 Avila University
 Amount: \$5,000 (Status: Funded)

2020 Faculty Advisor
 “Novel Experiences and the Perception of Time”
 Center for Undergraduate Research and Scholarship
 Bowling Green State University
 Amount: \$425 (Status: Funded)

SERVICE

University of Utah

2024-2025 Search Committee – Tenure-Line Faculty Searches (Assistant Level; Open Rank)
 2024-Present Career-Line Personnel
 2024 Faculty Judge – CSBS Student Research Day
 2024 Poster Evaluator – Undergraduate Research Symposium
 2024 Faculty Panel – Online Teaching (First Year Graduate Practicum)
 2023-2024 Search Committee – Career-Line Faculty Search
 2023-2024 Undergraduate Committee

Avila University

2023 Primary Advisor – Pride Alliance
 2023 Primary Advisor – Psych Club
 2023 Admitted Student Day Presenter – *Explore Your Brain with Visual Illusions*
 2022-2023 Member – Committee on Instructional Excellence
 2022-2023 Member – Curriculum Committee
 2021-2023 Member – Center For Truth, Racial Healing, & Social Justice
 2021-2022 Faculty Mentor – Project Rise
 2021-2022 Member – Faculty Scholarship Committee
 2021-2022 Organizer & Lead Member – Cognitive Science Advisory Board
 2021-2022 Co-Advisor – Pride Alliance
 2021 Campus Talk – *Metacognition and the Cognitive Sciences*
 2021 Faculty Representative – Virtual Open House
 2021 Organizer & Moderator – Cognitive Science Career Day
 2020 Member – Course Numbering Task Force

Bowling Green State University

2019-2020 Student Mentor – Undergraduate Psychology Association
 2018 Campus Talk – *Conformity: The Importance of Reading Primary Sources*
 2018 Panel Speaker – Undergraduate Psychology Association

2018 Campus Talk – *The Remembered Future and Imagined Past*
 2020 Faculty Judge – Annual Undergraduate Symposium for Research and Scholarship

Professional

2020-Present Ad Hoc Reviewer
Psychology Learning and Teaching
Scholarship of Teaching and Learning in Psychology
Journal of Undergraduate Research
Psychology, Crime and Law
Thinking & Reasoning

2022 Conference Proposal Reviewer
 APA Division 1 (Society for General Psychology)

2021-Present Executive Reviewer
 Collaborative Replication and Education Project

PROFESSIONAL MEMBERSHIPS

Psychonomic Society

Society for the Teaching of Psychology (APA Division 2)

- Queer Educators Affinity Group

NONACADEMIC WRITING & MEDIA COVERAGE

- [4] Groszofsky, A., Wagge, J.R., & Branch, J.G. (2024, August) PLUMS: Psychological Literacy for Undergraduate Methods and Statistics. Invited blog post for the Society for the Teaching of Psychology E-xcellence in Teaching Blog.
- [3] Whitbourne, S.K. (2023, November). *3 Ways to Live with Your Past Mistakes*. Psychology Today. <https://www.psychologytoday.com/us/blog/fulfillment-at-any-age/202311/3-ways-to-live-with-your-past-mistakes>
- [2] Draper, J. (2022, November). *Does Your Mind Wander? Avila Researcher Investigates Its Function*. Martin City Telegraph. <https://martincitytelegraph.com/2022/11/15/does-your-mind-wander-avila-researcher-investigates-its-function/>
- [1] Buskirk-Cohen, A. (2021, January). *How to Engage Students in Research*. Psychology Today. <https://www.psychologytoday.com/us/blog/secrets-success/202101/how-engage-students-in-research>